

HETERO-BRANCHED RADIAL POLYSTYRENE-POLYISOPRENE BLOCK COPOLYMER COMPOSITION AND PREPARATION METHOD THEREOF

BACKGROUND OF THE INVENTION

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1. The Field of the Invention

The present invention relates to a hetero-branched radial polystyrene-polyisoprene (SIS) block copolymer used as a base polymer of pressure-sensitive adhesive compositions, and a preparation method thereof.

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2. Related Prior Art

Different block polymers comprised of polystyrene-polyisoprene blocks have been used as a base polymer of pressure-sensitive adhesive compositions. Moreover, radial polystyrene-polyisoprene block polymers are known to be excellent in initial adhesion, 15 holding power, workability, and heat stability.

Various coupling agents are available in use for the preparation of the radial polystyrene-polyisoprene block copolymers. Among the tetravalent coupling agents, SiCl_4 is most preferred in the aspect of reactivity, bond stability, price, and supply stability.

Techniques for the preparation of a radial polystyrene-polyisoprene block copolymer using SiCl_4 as a coupling agent are disclosed in, for example, US Patent Nos. 20 5,668,208; 5,552,493; and 6,534,593 B1.

As stated in the documents, an active lithium polymer having an isoprene terminal participates in a coupling reaction with SiCl_4 to form a polymer having three branches due to steric hindrance. The use of butadiene to solve the problem that the steric hindrance prohibits 4-branch coupling is disclosed in U.S. Patent No. 3,840,616. The use of butadiene for 4-branch coupling in the case of polymers having an isoprene or styrene terminal is described in a Fetters and Hadjichristidis et al., (*Macromolecules*, 7, 552, 1972

& 11, 668, 1978). The technologies applied to radial polystyrene-polyisoprene block copolymers based on the results of the researches are US Patent Nos. 5,292,819; and 5,399,627, WO 9220725 and WO 9514727.

More specifically, these techniques include adding less than 10 % butadiene to the 5 terminal of the isoprene block, and inducing a coupling with SiCl_4 to form 4 butadiene block branches. However, the use of the radial block copolymer having 4 butadiene block branches as a base polymer of adhesive compositions may cause a deterioration of adhesive capacity as disclosed in US Patent No. 6,534,593 B1. It is may also deteriorate 10 heat stability of the adhesive compositions in the case of polystyrene-polyisoprene block copolymers comprised of a polystyrene-polyisoprene block alone, heat stability may be deteriorated.

Some techniques for block copolymers having both the isoprene block and the butadiene block for improvement of heat stability are already disclosed, for example, in US Patent Nos. 5,532,319; and 5,583,182.

15 In summary, the polystyrene-polyisoprene block copolymer forms a 3-branched polymer instead of a 4-branched polymer by a coupling reaction with a tetravalent coupling agent due to steric hindrance of the isoprene block terminal. To solve this problem, the addition of a small amount of butadiene to the isoprene block terminal is suggested. But, the use of butadiene may deteriorate adhesive capacity, while without 20 using butadiene results in poor heat stability. Accordingly, there is a need for a novel design of the base polymer that maintains adequate adhesive capacity and viscosity stability.

SUMMARY OF THE INVENTION

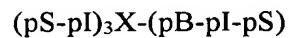
In an attempt to develop radial polystyrene-polyisoprene block copolymers having a structure having optimized heat stability and adhesion property, the inventors of the 5 present invention found out that a 4-branched radial polystyrene-polyisoprene block copolymer with one butadiene block, i.e., a 4-branched radial SIS comprised of three polystyrene-polyisoprene blocks and one polystyrene-polyisoprene-polybutadiene block, thereby completing the present invention.

It is an object of the present invention to provide a hetero-branched polystyrene-10 polyisoprene radial block copolymer having high holding power, good adhesion, and high heat stability.

It is another object of the present invention to provide a method for preparing the hetero-branched polystyrene-polyisoprene radial block copolymer.

To achieve the objects of the present invention, there is provided a hetero-15 branched radial polystyrene-polyisoprene block copolymer represented by the following formula I:

Formula I



where pS is polystyrene; pI is polyisoprene; pB is polybutadiene; and X is a 20 residue of a tetravalent coupling agent.

To achieve the objects of the present invention, there is further provided a method for preparing a hetero-branched radial polystyrene-polyisoprene block copolymer that includes: (a) adding a styrene monomer in the presence of an organolithium initiator in an inert hydrocarbon solvent and proceeding polymerization until all of the monomer is 25 consumed, to synthesize a polystyrene living polymer; (b) adding an isoprene monomer to

the polystyrene living polymer and proceeding polymerization until all of the monomer is consumed, to synthesize a polystyrene-polyisoprene diblock living polymer; (c) adding a tetravalent coupling agent to the polystyrene-polyisoprene diblock living polymer and proceeding a primary coupling reaction; and (d) further adding a butadiene monomer, 5 proceeding a secondary coupling reaction to produce a hetero-branched radial polystyrene-polyisoprene block copolymer represented by the above formula I while the butadiene monomer is consumed to form a butadiene block, and completing the reaction:

More specifically, in the present invention, the styrene monomer and the isoprene monomer are sequentially polymerized using an organolithium initiator in the presence of 10 an inert hydrocarbon solvent, and a tetravalent coupling agent is then added for coupling to form a polymer branched with three polystyrene-polyisoprene blocks due to steric hindrance. An addition of the butadiene monomer to this polymer solution causes polymerization of the butadiene monomer to the living polystyrene-polyisoprene-Li to form one polystyrene-polyisoprene-polybutadiene block.

15 The tri-block copolymer thus formed participates in a secondary coupling reaction to one unreacted functional group of the 3-branch polymer to form a hetero-branched radial block copolymer having a structure of $(pS-pI)_3X-(pB-pI-pS)$, which includes a hetero branch, polystyrene-polyisoprene-polybutadiene block.

The present invention is directed to a radial block copolymer having a structure of 20 $(pS-pI)_3X-(pB-pI-pS)$, and its preparation method.

Next, the polymerization step for the block copolymer of the present invention will be described in detail as follows.

In the step 1, a styrene monomer is added with an organolithium initiator in the presence of an inert hydrocarbon solvent and sufficiently polymerized until it is consumed 25 (to synthesize polystyrene-Li living polymer).

The organolithium initiator as used in the present invention can be any organolithium compound that initiates polymerization of styrene, isoprene, and butadiene. The specific examples of the organolithium initiator may include methylolithium, n-propyllithium, n-butyllithium, or sec-butyllithium. Preferably, the organolithium initiator 5 includes n-butyllithium, or sec-butyllithium.

The inert hydrocarbon solvent for polymerization can be selected from known solvents for anionic polymerization. The suitable solvent may include aliphatic, cycloaliphatic or aromatic hydrocarbons, or mixtures of these hydrocarbons. The specific examples of the aliphatic hydrocarbons include butane, pentane, hexane, or heptane; those 10 of the cycloaliphatic hydrocarbons include cyclohexane, cycloheptane, cyclopentane, methylcyclohexane, or methylcycloheptane; and those of the aromatic hydrocarbons include benzene, toluene, or xylene. Preferably, the solvent includes cyclohexane, a mixture of cyclohexane and n-hexane, or a mixture of cyclohexane and n-heptane.

The term "styrene", "polystyrene" or "pS of the formula I" as used herein does not 15 only mean styrene specifically, but also refers to all vinyl aromatic hydrocarbon monomers. The vinyl aromatic hydrocarbon monomers available herein include alkyl-substituted styrenes, alkoxy-substituted styrenes, 2-vinyl pyridine, 4-vinyl pyridine, vinyl naphthalene, or alkyl-substituted naphthalene.

In the step 2, an isoprene monomer is added to the living polymer obtained in the 20 step 1, polystyrene-Li polymerized until it is consumed, to synthesize a living diblock polymer (polystyrene-polyisoprene-Li).

In the step 3, a tetravalent coupling agent is added to the diblock copolymer obtained in the step 2 to produce a 3-branched polymer that includes three polystyrene-polyisoprene diblocks. The specific examples of the tetravalent coupling agent may 25 include halogenated silicon coupling agents such as silicon tetrachloride or silicon

tetrabromide; or alkoxy silanes such as tetramethoxysilane, or tetraethoxysilane. The most preferred tetravalent coupling agent is silicon tetrachloride (SiCl_4).

In the step 4, a butadiene monomer is added to the polymer solution of the step 3. The butadiene monomer reacts with unreacted polystyrene-polyisoprene-Li to form a 5 triblock(polystyrene-polyisoprene-polybutadiene-Li). This polystyrene-polyisoprene-polybutadiene-Li block reacts with one unreacted functional group of the 3-branched polymer through a secondary coupling reaction to form a hetero-branched (4-branched) radial SIS represented by the formula I.

Lewis bases, which are polar compounds to increase the vinyl content of a diene 10 polymer, are generally used in combination with a polymerization solvent so as to adequately control molecular weight distribution and polymerization rate from polymerization of the styrene monomer. The polar compounds, Lewis bases can also be used as a coupling activator to control the coupling rate in the secondary coupling step, i.e., the step 4. The Lewis bases that are a polar compound used for these purposes largely 15 include ethers and amines. The specific examples of ethers may include diethyl ether, dibutyl ether, THF, ethylene glycol dimethyl ether, ethylene glycol dibutyl ether, dioxane, triethylene glycol ether, 1,2-dimethoxy benzene, 1,2,3-trimethoxy benzene, 1,2,4-trimethoxy benzene, 1,2,3-triethoxy benzene, or 1,2,3-tributoxy benzene. The specific examples of amines may include triethyl amine, tripropyl amine, tributyl amine, 20 N,N,N',N'-tetramethyl ethylene diamine, N,N,N',N'-tetraethyl ethylene diamine, 1,2-dimorpholinoethane, 1,2-dipiperidinoethane, or Sparteine. These polar compounds can be used alone or in combination.

These polar compounds can be further added in the middle of the reaction as well 25 as at the initial stage of the reaction. The adequate point of time for a second addition of the polar compounds is before or after the addition of the coupling agent, and also before

or after a second addition of butadiene. By partially adding the polar compounds twice, i.e., at the initial and middle stages of the reaction, it is possible to control the 3,5-vinyl content of isoprene to a desired level while maintaining the microstructure of polymer.

Each step of the polymerization reaction can be performed both in the same 5 temperature condition and in a different temperature condition, and both in the constant temperature condition and in the adiabatic temperature condition. The range of reaction temperature available is -10 to 150 °C, preferably 10 to 100 °C.

The styrene content of the hetero-branched radial SIS thus obtained in the present invention is in the range of 10 to 95 wt.%, and for the maintenance of adequate 10 mechanical and applied properties, preferably 10 to 50 wt.%, most preferably 10 to 35 wt.%. If not specifically limited, the weight average molecular weight of the polystyrene block is in the range of about 5,000 to 40,000, and for the maintenance of adequate mechanical and applied properties, preferably about 5,000 to 40,000, most preferably about 8,000 to 20,000. The isoprene content of the isoprene block polymer is preferably 15 40 to 80 wt.%.

The weight average molecular weight of the hetero-branched radial SIS is 50,000 to 400,000, preferably 80,000 to 250,000.

The coupling rate after secondary coupling reaction is in the range of 10 to 100 %, and for the maintenance of balanced mechanical properties, preferably 30 to 100 %, most 20 preferably 50 to 90 %. In the present invention, the coupling rate is defined as the mass of coupled polymer divided by the sum of the mass of uncoupled polymer and the mass of coupled polymer, multiplied by 100. This can be expressed by the following equation 1.

Equation 1

25 Mass of coupled polymer /Mass of (uncoupled + coupled polymer) × 100

The coupled rate is measured by an analysis using the gel permeation chromatography.

In the present invention, the butadiene content added after the coupling agent 5 following the completion of the isoprene polymerization is 0.05 to 10 wt.%, preferably 0.5 to 2.0 wt.%. If the butadiene content exceeds 10 wt.%, then a deterioration of adhesive capacity and gelation may occur in using the base of the adhesive. The weight average molecular weight of the polybutadiene block thus obtained is preferably in the range of about 50 to 40,000.

10 As the secondary coupling reaction proceeds to a proper degree, a reaction terminator is added to complete the reaction. The specific examples of the reaction terminator may include water, alcohol, polyol, ethoxys, ketones, aldehydes, carbon dioxide, or acids. The role of the reaction terminator is deactivating the terminal of the living polymer. After the deactivation of the living polymer, a proton donating acid 15 compound, such as phosphate, sulfate, hydrochloric acid, boric acid, or C₃-C₂₀ monocarboxylic acid or polycarboxylic acid is added to adjust the pH of the polymer. Finally, an antioxidant is added and a desired dry polymer is obtained after steam stripping and drying steps.

The hetero-branched polymer thus obtained in the present invention is 20 characterized by enhanced heat stability in the high-temperature processing condition due to the effect of the butadiene block, relative to a radial polystyrene-polyisoprene block without the butadiene block. Namely, it exhibits more excellent heat resistance because of one polystyrene-polyisoprene-polybutadiene triblock branch than the radial SIS comprising only a polystyrene-polyisoprene block. Additionally, the hetero-branched

polymer has much improved harmonized properties in regard to adhesion property relative to the radial SIS having a polystyrene-polyisoprene-polybutadiene block.

DETAILED DESCRIPTION OF THE INVENTION

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Hereinafter, the present invention will be described in detail by way of the following examples, which are not intended to limit the scope of the present invention.

Example 1

10 960g of cyclohexane, 6.6mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60°C to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 126.4g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 15 0.55mmol of silicon tetrachloride ($SiCl_4$) was successively added to cause a coupling reaction for 5 minutes. 1.5g of butadiene was further added to the coupled polymer solution and observed for 20 minutes or more. Every about 5 minutes, a sample of the reactant solution was completely deactivated and subjected to GPC(Gel Permeation Chromatography). The results are presented in Tables 1 and 2.

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Example 2

960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60 °C to initiate the reaction. After 10 minutes from the maximum temperature achieved by the 25 exothermic reaction, 126.4g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature,

0.55mmol of silicon tetrachloride (SiCl_4) was successively added to cause a coupling reaction for 5 minutes. 1.5g of butadiene and 5.0mmol of THF were further added to the coupled polymer solution and observed for 20 minutes or more. Subsequently, the reactant solution was completely deactivated and subjected to GPC. The results are presented in 5 Table 2.

Example 3

960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60 °C 10 to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 126.4g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 0.55 mmol of silicon tetrachloride (SiCl_4) was successively added to cause a coupling reaction 15 for 5 minutes. 1.5g of butadiene and 0.82 mmol of N,N,N',N'-tetramethyl ethylene diamine(TMEDA) were further added to the coupled polymer solution and observed for 20 minutes or more. Subsequently, the reactant solution was completely deactivated and subjected to GPC. The results are presented in Table 2.

Example 4

20 960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60 °C to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 126.4g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 25 0.55mmol of silicon tetrachloride (SiCl_4) was successively added to cause a coupling

reaction for 5 minutes. 1.5g of butadiene and 1.5 mmol of diethylene glycol dimethyl ether were further added to the coupled polymer solution and observed for 20 minutes or more. Subsequently, the reactant solution was completely deactivated and subjected to GPC. The results are presented in Table 2.

5 **Table 1.**

Elapsed time (min.) after addition of butadiene	Block copolymer content (%)			Coupling rate (%)
	4-branch	3-branch	2-branch	
0	3.0	87	10	58
5	58	42	0	65
10	76	24	0	65
15	100	0	0	70
20	100	0	0	70

The results of Table 1 reveal that a 3-branched polymer with three polystyrene-polyisoprene blocks was mainly formed before the addition of butadiene. Upon adding the butadiene to this polymer solution, the butadiene block was added to the unreacted 10 polystyrene-polyisoprene diblock and a secondary coupling reaction occurred with one unreacted functional group in the center of the 3-branched polymer to form a 4-branched polymer composition having a structure of $(pS-pI)_3X-(pB-pI-pS)$ (where X = Si). After the addition of butadiene, 4-branched and 3-branched polymers coexisted initially and, after about 15 minutes, only the 4-branched polymer was formed and this state was continued 15 after then.

Table 2.

	Examples			
	1	2	3	4
Styrene (wt.%)	20	20	20	20
Isoprene (wt.%)	79	79	79	79
Butadiene (wt.%)	1.0	1.0	1.0	1.0
Polar compound (initial/middle stage of reaction)	THF/-	THF/THF	THF/TMEDA (1)	THF/diglyme (2)
Coupling rate (%)	72	72	72	72

isoprene 3,4-vinyl content (%)	14	8.2	8.2	8.2
weight average molecular weight(Mw) of polystyrene block	21200	21600	20900	21000
Mw of polybutadiene block	1200	1100	1300	1300
Mw of whole block copolymer	17500	182000	178000	180000
(Note)				
(1)TMEDA:N,N,N',N'-tetramethyl ethylene diamine				
(2)digyme : diethylene glycol dimethyl ether				

According to the results of Table 2, THF, the polar compound for accelerating the coupling rate in the secondary coupling step was all added at the initial stage of reaction in Example 1. As a result, the 3,4-vinyl content in the isoprene increased to 14%, as 5 demonstrated by ^1H NMR. Contrarily, THF was added at the initial stage of reaction and further used in combination with N,N,N',N'-tetramethyl ethylene diamine(TMEDA) and diethylene glycol dimethyl ether(digyme) at the middle stage of reaction in Examples 2, 3 and 4. In this case, the vinyl content in the isoprene lowered to 8.2% while the microstructure of the polymer as well as the coupling rate was maintained. Furthermore, 10 the 4-branch polymer was synthesized successfully. In this manner, polar compounds of the same kind or different kinds can be added separately in the initial and middle stages of reaction so as to control the vinyl content of the resultant polymer.

Example 5

15 960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60 °C to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 124.8g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 20 0.55mmol of silicon tetrachloride (SiCl_4) was successively added to cause a coupling reaction for 5 minutes. 1.5g of butadiene and 5.3mmol of THF were further added to the

coupled polymer solution and, after 10 minutes, a polymer terminator was added to the living polymer solution. The living polymer solution was then completely deactivated by stirring and mixed with an antioxidant to form the final product. The block copolymer thus obtained was analyzed by GPC in regard to its molecular weight and coupling rate before 5 and after the coupling reaction. The results are presented in Table 3.

Example 6

960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60°C 10 to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 123.2g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 0.55mmol of silicon tetrachloride(SiCl_4) was successively added to cause a coupling 15 reaction. 4.8g of butadiene and 5.3mmol of THF were further added to the coupled polymer solution and, after 10 minutes, a polymer terminator was added to the living polymer solution. The living polymer solution was then completely deactivated by stirring and mixed with an antioxidant to form the final product. The block copolymer thus obtained was analyzed by GPC in regard to its molecular weight and coupling rate before and after the coupling reaction. The results are presented in Table 3.

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Example 7

960g of cyclohexane, 1.3mmol of THF and 35g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added to 25 initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 124.8g of isoprene was added to cause a polymerization reaction.

After 3 minutes from the maximum level of the isoprene polymerization temperature, 0.55mmol of silicon tetrachloride(SiCl_4) was successively added to cause a coupling reaction. 7.3g of butadiene and 5.3mmol of THF were further added to the coupled polymer solution and, after 10 minutes, a polymer terminator was added to the living polymer solution. The living polymer solution was then completely deactivated by stirring and mixed with an antioxidant to form the final product. The block copolymer thus obtained was analyzed by GPC in regard to its molecular weight and coupling rate before and after the coupling reaction. The results are presented in Table 3.

10 **Comparative Example 1**

960g of cyclohexane, 0.82mmol of tetramethyl ethylene diamine and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60°C to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 128g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 0.55mmol of silicon tetrachloride(SiCl_4) were successively added to cause a coupling reaction. A polymer terminator was then added to the resultant living polymer solution. The living polymer solution was completely deactivated by stirring and mixed with an antioxidant to form the final product. The block copolymer thus obtained was analyzed by GPC in regard to its molecular weight and coupling rate before and after the coupling reaction. The results are presented in Table 3.

20 **Comparative Example 2**

960g of cyclohexane, 1.3mmol of THF and 32g of styrene were mixed in a 2L reactor in the nitrogen atmosphere and then 2.7mmol of n-butyllithium was added at 60°C

to initiate the reaction. After 10 minutes from the maximum temperature achieved by the exothermic reaction, 124.8g of isoprene was added to cause a polymerization reaction. After 3 minutes from the maximum level of the isoprene polymerization temperature, 5.2g of butadiene was added to perform a polymerization reaction, and 0.55mmol of silicon 5 tetrachloride(SiCl_4) were added to cause a coupling reaction. A polymer terminator was then added to the resultant living polymer solution. The living polymer solution was then completely deactivated by stirring and mixed with an antioxidant to form the final product. The block copolymer thus obtained was analyzed by GPC in regard to its molecular weight and coupling rate before and after the coupling reaction. The results are presented 10 in Table 3.

Table 3.

	Example			Comparative Example	
	5	6	7	1	2
Styrene (wt.%)	20	20	21	20	19.8
Isoprene (wt.%)	79.0	77.0	75.0	80	77
Butadiene (wt.%)	1.0	3.0	4.0	0	3.2
Catalyst (mmol)	2.7	2.7	2.7	2.7	2.7
Coupling agent (mmol)	0.55	0.55	0.55	0.55	0.55
Molecular weight (Mp) after coupling	174,000	175,000	171,000	189,000	175,000
Molecular weight (Mp) before coupling	55,000	57,000	57,000	59,000	56,000
Coupling rate (%)	71	72	75	75	73
Isoprene 3,4-vinyl content (%)	8.2	8.2	8.2	9.1	8.3
Mw of polystyrene	19,500	19,000	20,200	21,000	19,800
Mw of polybutadiene	800	2,400	4,500	-	2,200

Experimental Example

15 To analyze the block copolymers obtained in Examples 5, 6 and 7, and Comparative Examples 1 and 2 in regard to heat stability and pressure-sensitive adhesion property, block copolymer samples were prepared according to the pressure-sensitive

adhesive composition of Table 4. For sufficient blending of the pressure-sensitive adhesion composition, the ingredients were stirred in a laboratory scale batch mixer at 150 to 165 °C for 2.5 hours in the nitrogen atmosphere.

The hot melt mixer was coated on a 20 to 25μm thickness PET film.

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Table 4.

SIS polymer	100 parts by weight
Tackifier resin (Wingtack 86 supplied by Goodyear tire & Rubber)	100 parts by weight
Oil (WT2150 supplied by Michang petroleum)	10 parts by weight
Antioxidant (Irganox 1010 supplied by Ciba-Geigy)	2 parts by weight

Subsequently, tests for heat stability and pressure-sensitive adhesion property were carried out according to the procedures described below.

10 (1) Retention of viscosity at high temperature (Heat stability test)

The melt viscosity of each pressure-sensitive adhesive composition sample was measured by means of using a Brookfield Thermosel Viscometer at 180 °C. This pressure-sensitive adhesive composition sample was then heated at 180 °C for 24 hours, and its melt viscosity was measured again, thereby determining a ratio of the melt viscosity after 15 the heating to the melt viscosity before the heating (unit:%). This ratio indicates a retention of the melt viscosity after the heat treatment. Heat stability is better as this value is greater.

(2) Color change test at high temperature

Color change of the samples was checked with the heat stability test 20 simultaneously. After pressure-sensitive adhesive composition was heated at 180 °C for 24 hours, the color was also checked.

(3) Loop tack testing

About 20 to 25 μ m adhesive film was coated onto a polyester film. The film was allowed to dry for a minimum of 24 hours. The film was then mated with release liner, and cut into 1 \times 5 inch strips. A test sample was then inserted into a Chemsultants International Loop Tack Tester with the adhesive side facing out.

5 (4) Holding power

The cohesive strength of the adhesives was determined according to the general procedures outlined in PSTC-7 (a holding power test prescribed by the American Pressure Sensitive Tape Council). Specifically, a piece of pressure-sensitive adhesive tape having a width of 12.5 mm was adhered to paper so as to give a 12.5 \times 12.5 mm bonded area, and its 10 holding power was measured at 49 °C.

(5) 180° peel adhesion

Adhesive capacity on steel by peeling at 180° was measured in g/2.5 cm and determined according to regulation PSTC 1.

The results are presented in Table 5.

15 **Table 5.**

		Examples			Comparative examples	
		5	6	7	1	2
Heat stability	Viscosity maintenance rate at high temperature(%)	22	25	24	14	17
	Color change at high temperature	Pale brown	Pale brown	Pale brown	Pale brown	Pale brown
pressure-sensitive adhesive properties	Loop tack(gf/in)	2,278	2,324	2,290	2,250	2,270
	Holding power(min.)	>3,000	>3,000	>3,000	>3,000	>3,000
	180° peel(gf/in)	1,490	1,510	1,470	1,170	1,350

As can be seen from the results of Table 5, the radial block copolymer having butadiene blocks to all the four branches in Comparative Example 2 and the radial block copolymer having isoprene blocks to all the four branches in Comparative Example 1 20 were poor in the retention of viscosity at high temperature relative to the radial block

copolymers of Examples 5, 6 and 7. But, after 72 hours at a high temperature of 180 °C, the radial block copolymers had little difference in color tone.

In regard to the pressure-sensitive adhesion property, the radial block copolymers of Examples 5, 6 and 7 showed enhanced adhesion performance relative to those of

5 Comparative Examples 1 and 2.

Accordingly, the polymers synthesized according to the present invention were particularly excellent in heat stability and showed an adhesion property equivalent to or greater than the existing products.

As described above in detail, the 4-branched radial SIS comprised of three
10 polystyrene-polyisoprene blocks and one polystyrene-polyisoprene-polybutadiene block according to the present invention is excellent in heat stability and adhesion property and therefore useful as a base polymer of pressure-sensitive adhesives.